

August 28, 2009

Ron Montoya, Records Manager  
New Mexico Public Regulation Commission  
Records, Marion Hall  
224 E Palace Avenue  
Santa Fe, NM 87501

RE: CenturyTel of the Southwest, Inc.  
Promotion Letter Number 29

Dear Mr. Montoya:

CenturyTel of the Southwest will run the following promotions:

**COMPETITIVE BUSINESS OFFER– (One Bill Credit)**

During the period September 8, 2009 through March 31, 2010, existing business customers may be eligible for one bill credit when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credit. The credit, as specified below, may be up to this amount, but will not exceed the customer's monthly charges (excluding taxes, surcharges, and other fees) and will be reflected on the customer's bill for the first month bill following the customer's acceptance of this promotion. Customers who discontinue service(s) for which the credit was issued prior to one year after issuance of the credit will be assessed all charges originally waived under the promotion.

<u>Monthly Charges</u>	<u>Credit Amount (up to)</u>
\$25.00 - \$ 50.00	\$ 50
\$50.01 - \$100.00	\$ 100
\$100.01 - \$250.00	\$ 250
\$250.01 - \$500.00	\$ 500

The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion.

**COMPETITIVE BUSINESS OFFER– (Two Bill Credit)**

During the period September 8, 2009 through March 31, 2010, existing business customers will be eligible to receive two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. The customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding taxes, surcharges, and other fees). The credits, as specified below, may be up to this amount, but will not exceed 50% of the customer's monthly charges (excluding taxes, surcharges, and other fees) and will be reflected on the customer's first and second month bills following the customer's acceptance of this promotion.

<u>Monthly Charges</u>	<u>Credit Amount (up to)</u>
\$25.00 - \$ 50.00	\$ 25
\$50.01 - \$100.00	\$ 50
\$100.01 - \$250.00	\$ 125
\$250.01 - \$500.00	\$ 250

The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion.

**BUSINESS SAVE OFFER**

During the period September 8, 2009 through December 31, 2009, existing business customers may be eligible for two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credits. The credits, as specified below, may be up to this amount, but will not exceed the customer's monthly charges (excluding taxes, surcharges, and other fees) and will be reflected on the customer's bill for the first and second month bills following the customer's acceptance of this promotion. Customers who discontinue service(s) for which the credits were issued prior to one year after issuance of the credits will be assessed all charges originally waived under the promotion.

<u>Monthly Charges</u>	<u>Credit Amount (up to)</u>
\$25.00 - \$ 50.00	\$ 50
\$50.01 - \$100.00	\$ 100
\$100.01 - \$250.00	\$ 250
\$250.01 - \$500.00	\$ 500
\$500.01 - \$750.00	\$ 750
Over \$750	\$1,000

The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion.

If you have any questions concerning this filing, you may contact me at the above address or e-mail me at [ashley.douglas@centurytel.com](mailto:ashley.douglas@centurytel.com). My telephone number is 318-330-6778.

Sincerely,

Ashley Douglas  
Analyst, Tariffs